



**OFFICE OF THE MAYOR  
LOUISVILLE, KENTUCKY**

**GREG FISCHER**  
MAYOR

March 1, 2011

Dear Prospective Investor:

Louisville, Kentucky is a unique city that showcases the best of both worlds, no matter what it is you are seeking. We are the home of a world-class opera, ballet and orchestra, as well as a world-class extreme skate park. We are an urban city, and also tout the nation's largest urban forest. In addition to passenger service, our airport is the third largest cargo airport in the world.

While Louisville may be smaller than some other international powerhouse cities, we are mighty. Many internationally-known Fortune 500 and Fortune 1000 companies are headquartered here, such as Humana Inc., Yum! Brands, Kindred and UPS, to name a few. Other well-known names are Louisville Slugger, the bat which is manufactured in Louisville, and Muhammad Ali, one of our native sons, who has a museum and education center dedicated to his boxing career and international peace mission.

Louisville is a city with 1.3 million people, a diverse and educated workforce, and centrally located – within a day's drive of 2/3 of the U.S. population. It is a major metro area, with a low cost of doing business, and strong business clusters because of our incentives and business environment. Louisville specializes in logistics, biomedical research, aging care services, and auto supply manufacturers.

We have witnessed booming growth in our downtown and suburban business parks, including a just completed \$350 million multi-purpose downtown arena, and new investment announcements by Ford, Dometic Corporation, Raytheon, and Signature HealthCARE.

I recently announced the creation of a new Office for Globalization, which will work with local businesses to expand into the global market, and seek new opportunities to marry investors with our products and services. Not only does this help create new jobs and opportunities for Louisville, it also creates new financially-rewarding opportunities for you. Just this past fall, Louisville was rated in the Top 10 for Business Growth by Business Facilities, a location advisor, citing its potential for economic growth and low cost of living. From an EB-5 investment standpoint, these advantages add up to a compelling case to choose the City of Louisville.

I urge you to consider Louisville, Kentucky for your next business venture and to explore these opportunities through Midwest Center for Foreign Investment.

Sincerely,

Greg Fischer  
Mayor